



CVP 2014

DONATE TO PRIDEFEST

GIVE TO CVP

# How can you help?

## Dear Community Member,

We know you care about the Cedar Valley and want to showcase the pride and rich bonds each of us as citizens develops with our neighbors and community groups. No matter if you're straight, gay, lesbian, transgender, bi-sexual or you just don't like labels – CVP welcomes you to join us on August 23, 2014 to experience the acceptance of the LGBT community and the entire Cedar Valley.

We would welcome your support to put on this great event that draws thousands from all over Iowa, the Midwest and from 22 different states. But as our event grows, so do our expenses of putting on this great event. Your support goes a long way to help us provide a fun day for everyone who visits us during Cedar Valley Pridefest 2014 in Downtown Waterloo.

**Your most generous gift (even if it's \$100, \$50 or even \$25)** helps CVP give a voice to the diverse community that exists not only in the Cedar Valley but in all communities. While we have strong support of the business community, we also ask for personal gifts whose lives have been touched by an LGBT family member, friend or coworker. Your gift helps us share a message of equality, community and acceptance.

Here's why your gift is necessary:

- **Educate the community on LGBT issues that are relevant to all:**

We're planning new educational programs, art show and film festival will expand CVP and offer a wide variety of perspectives to our attendees.

- **Raise awareness of community groups that deal with LGBT issues:**

Support groups, religious groups, health organizations and more are highlighted every year in our day-long event and we provide exposure to the LGBT and greater community who may not otherwise seek out help.

- **Provide quality entertainment and exposure to LGBT performers and artists:**

Entertainment is the number one expense for an event like ours. Each year costs continue to rise and as our numbers increase the demand for higher quality entertainment goes up.

Joining us with your most generous gift can help ensure the stability and future of Cedar Valley Pridefest for this year and future years. We've teamed up with Americans for Democratic Action's Educational Fund to help. Through their fiscal sponsorship allowing us to offer you the chance to donate to a 501c3 and deduct your gift from your taxes.

**Please help make a difference today!**

David Deeds

Cedar Valley Pridefest Board Chair

# frequently asked questions

## **How can I donate?**

You can donate online at [cedarvalleypride.com](http://cedarvalleypride.com) or by check. Cash donations are only accepted the day of the event.

## **Who are checks payable to for my donation?**

Checks can be made out to "CVP / ADA Ed Fund" and mailed with the form on the next page to: Cedar Valley Pridefest Inc., PO Box 1435, Waterloo, IA 50704-1435.

## **Where does my money go?**

Money raised from donations goes to support the general fund of the event, but can be given to support specific areas and activities if you're interested in helping support a specific cause.

Here are just some of the ways in which your donations help CVP:

- Educational Programming & Materials
- Entertainment Talent Fees & Travel Expenses
- Marketing & Advertising
- Stage & Equipment Rentals
- Operational Expenses & Security
- Insurance & Permits

## **What is the Americans Democratic Action Ed Fund?**

The ADA Education Fund is an independent, charitable entity that focuses on increasing public awareness through education and community organizing that builds capacity for change. The Ed Fund produces periodic policy briefs, hosts progressive speakers on a range of issues, sponsors advocacy and research fellowships, and works to expand civic participation through community organizing around economic and social justice issues.

## **Why did we select to partner with Americans Democratic Action Ed Fund?**

Americans for Democratic Action has a local office here in Waterloo and one of our board members, Christopher Schwartz, works for them to help encourage social and economic justice and fairness. They are an outspoken supporter of the LGBT community. Learn more about them at [adaction.org](http://adaction.org) or [adaedfund.org](http://adaedfund.org).

# Donor Agreement



## My Information

Contact Name: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

## Amount enclosed:

Please accept my generous gift of: \$ \_\_\_\_\_ or select from the list below:

\$2,500 (includes 15 tickets)       \$1,000 (includes 10 tickets)       \$500 (includes 4 tickets, 2 t-shirts)

\$250 (includes 2 tickets, 1 t-shirt)       \$100 (includes two 2 tickets)       \$50 (includes 1 ticket)

How do I want my gift recognized?       Anonymously       By Name: \_\_\_\_\_

## Payment

**Online:** You can conveniently pay online via a major credit card at CedarValleyPride.com. The charge that shows on your screen will function as your receipt for tax purposes. You should print a copy of that screen and save it for tax time.

**By Check:** Please remit the full payment with your form by check. Checks should be made payable to "CVP / ADA Ed Fund" and mail to: Cedar Valley Pridefest Inc., PO Box 1435, Waterloo, IA 50704-1435.

You will not receive a receipt in the mail for your donation. Please make a copy of this form and your check for your tax purposes. Americans for Democratic Action Ed Fund is a 501c3 organization making your gift tax deductible to the fullest extent of the law.

Americans for Democratic Action Ed Fund  
1629 K Street N.W., Suite 300  
Washington D.C. 20006  
Learn more at [www.adaedfund.org](http://www.adaedfund.org)

## Thank you for your most generous gift!

Please contact me about volunteering       I would like to receive emails from CVP

## Submit this form and check to:

**Cedar Valley Pridefest Inc.**

PO Box 1435

Waterloo, IA 50704-1435

[www.cedarvalleypride.com](http://www.cedarvalleypride.com)

GIVE TO CVP

# More about CVP

## Show your colors August 23.

### A day of diversity starts with you.

Join us **Saturday, August 23rd** from **Noon to Midnight** at **West Fourth & Jefferson Street** to celebrate our diversity and our community. It's not just for the gay, lesbian, bisexual and transgender people of the Cedar Valley. It's for everyone — come discover what it means to be LGBT in the Cedar Valley and stand for diversity, inclusion and acceptance.

Come celebrate the joys of diversity with LIVE music, information booths, food, female impersonators, beverages and more. This day-long event is geared to be inclusive for the whole family. Help be a role model and show that acceptance and inclusion is a choice.

In 2013, we saw a 40% increase of attendance to more than 3,500 people from 22 different states. Plus, we involved the whole community with more than 34 sponsors, 23 exhibitors and 22 food and merchandise vendors. The inaugural 2012 Cedar Valley Pridefest was a great success drawing in more than 2,500 people from 18 different states as well as 20 sponsors, 20 exhibitors and 10 food and merchandise vendors.

We are excited about the success of the first Cedar Valley Pridefest event and are looking forward to growing to reach a larger audience in the Cedar Valley and beyond. With positive word-of-mouth from 2012 and 2013, additional promotion, interesting vendors and exciting entertainment, our goal for 2014 is to establish Cedar Valley Pridefest as one of Iowa's must see events.

Thank you for your support,



PO Box 1435  
Waterloo, IA 50704-1435

For more information, please visit  
**cedarvalleypride.com**  
or e-mail [cvpridefest@gmail.com](mailto:cvpridefest@gmail.com)

Like us on  [facebook.com/cedarvalleypride](https://facebook.com/cedarvalleypride)



**GIVE TO CVP**

More about CVP  
 Building a diverse **community.**  
 A recap of **2013 Cedar Valley Pridefest.**



**WHEN**

Saturday, August 24, 2013  
 12:00 PM – 12:00 AM

**ATTENDANCE**

More than **3,500**  
 people attended.

**FROM**

- |               |              |
|---------------|--------------|
| Alabama       | Missouri     |
| Colorado      | Nebraska     |
| Florida       | New York     |
| Iowa          | North Dakota |
| Illinois      | Oregon       |
| Kansas        | South Dakota |
| Kentucky      | Tennessee    |
| Massachusetts | Texas        |
| Michigan      | Utah         |
| Minnesota     | Wisconsin    |
| Mississippi   |              |



**SPONSORS, VENDORS & EXHIBITORS**

- Sponsors (34)
- Vendors (23)
- Exhibitors (22)

THANK YOU FOR YOUR GENEROUS SUPPORT



FOR GENERAL EVENT,  
SPONSORSHIP OR VENDOR  
QUESTIONS CONTACT  
[cvpridefest@gmail.com](mailto:cvpridefest@gmail.com)

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